

From **Beginner** to **Professional**

SEARCH ENGINE OPTIMIZATION (SEO)

Learn the Skill That Helps Businesses **Get Found** on Google.

Master Search Engine Optimization through live online classes, real-world projects, and expert mentorship. Learn how to rank websites, increase organic traffic, and build a valuable digital marketing skill that is in demand worldwide.



Course Highlights



Live Interactive
Classes



Lifetime
Recordings



Real Website
Projects



Certificate of
Completion



Career
Guidance



8
Weeks

Beginner Friendly



No Technical
Background Required



No Coding
Required



Perfect for
Students & Professionals



START YOUR SEO JOURNEY TODAY



Website
www.kaarwan.pk



Phone Number
+92 320 7584939

QR Code



WHY KAARWAN?

Practical learning that prepares you for real careers.



ABOUT KAARWAN

At Kaarwan Academy, we believe practical skills create better opportunities. Our SEO course is designed to help beginners understand how search engines work and apply proven optimization techniques that businesses use to grow online.





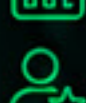



VISION

A Pakistan where every learner has practical digital skills that create career and freelancing opportunities.

MISSION

Deliver practical, industry-focused SEO training that enables learners to grow businesses, build careers, and earn independently.

WHY CHOOSE KAARWAN

-  Industry Expert Mentor
-  Live Interactive Classes
-  Lifetime Recordings
-  Real Website Projects
-  Practical Assignments
-  Career Guidance
-  Certificate
-  Beginner Friendly

WHO IS THIS COURSE FOR?

-  Students after Intermediate (FA, FSc, ICS & ICom)
-  University Students
-  Fresh Graduates
-  Business Owners
-  Marketing Professionals
-  Freelancers
-  Content Creators
-  Anyone Interested in Digital Marketing

WHAT YOU'LL LEARN

- Introduction to SEO
- How Google Search Works
- Keyword Research
- On-Page SEO
- Technical SEO Basics
- Local SEO
- Content Optimization
- Link Building
- SEO Reporting
- Google Search Console
- Google Analytics Basics
- SEO Audit
- Website Ranking Strategy



MEET YOUR MENTOR



Muhammad Faraz

Senior SEO & Digital Marketing Consultant

SEO professional with 6+ years of experience helping businesses improve Google rankings, increase organic traffic, and generate qualified leads. Worked with local and international clients across multiple industries using modern white-hat SEO strategies.



WHAT YOU'LL GET

- Live Online Classes
- Lifetime Recordings
- Weekly Assignments
- Real Website Audit
- SEO Tools Training
- Certificate
- Portfolio Development



CAREER SUPPORT

- CV Building
- LinkedIn Optimization
- Freelancing Roadmap
- Upwork Profile Guidance
- Interview Preparation
- Career Consultation



CAREER OPPORTUNITIES

- SEO Executive
- SEO Specialist
- Digital Marketing Executive
- Content SEO Strategist
- Freelance SEO Consultant
- Technical SEO Analyst
- Digital Marketing Freelancer



Ready to Start?

Start building one of the world's most valuable digital marketing skills with Kaarwan Academy.



Scan to
Enroll



Rank Higher. Grow Faster. **Earn Smarter.**



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